



# Demographic and Income Profile

401 Teravista Pkwy, Round Rock, Texas, 78665  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 30.56734  
 Longitude: -97.68472

Summary	Census 2010	2015	2020
Population	31,996	37,581	43,219
Households	10,909	12,927	15,003
Families	8,171	9,624	11,085
Average Household Size	2.93	2.90	2.88
Owner Occupied Housing Units	6,843	7,818	8,942
Renter Occupied Housing Units	4,066	5,109	6,061
Median Age	31.2	32.1	32.0
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	2.84%	1.52%	0.75%
Households	3.02%	1.54%	0.77%
Families	2.87%	1.49%	0.69%
Owner HHs	2.72%	1.47%	0.70%
Median Household Income	1.85%	2.84%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	510	3.9%	499	3.3%
\$15,000 - \$24,999	690	5.3%	540	3.6%
\$25,000 - \$34,999	889	6.9%	842	5.6%
\$35,000 - \$49,999	1,613	12.5%	1,719	11.5%
\$50,000 - \$74,999	2,220	17.2%	2,319	15.5%
\$75,000 - \$99,999	2,424	18.8%	2,847	19.0%
\$100,000 - \$149,999	2,736	21.2%	3,435	22.9%
\$150,000 - \$199,999	1,262	9.8%	1,953	13.0%
\$200,000+	583	4.5%	848	5.7%
Median Household Income	\$79,201		\$86,824	
Average Household Income	\$91,289		\$102,957	
Per Capita Income	\$31,389		\$35,673	

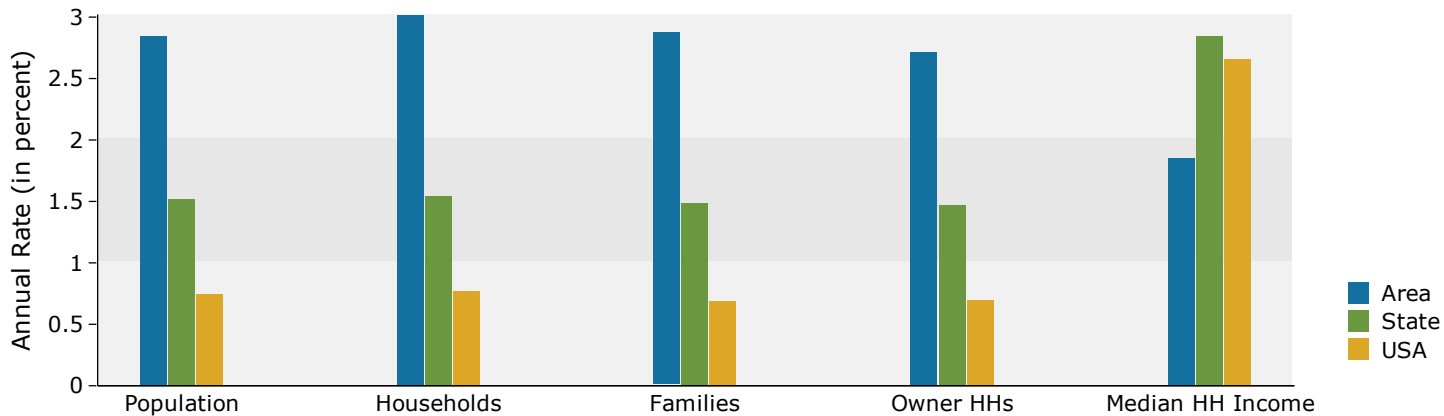
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,977	9.3%	3,325	8.8%	3,865	8.9%
5 - 9	3,133	9.8%	3,467	9.2%	3,972	9.2%
10 - 14	2,746	8.6%	3,358	8.9%	3,840	8.9%
15 - 19	2,216	6.9%	2,467	6.6%	3,003	6.9%
20 - 24	1,852	5.8%	2,240	6.0%	2,278	5.3%
25 - 34	5,322	16.6%	5,641	15.0%	6,955	16.1%
35 - 44	5,923	18.5%	6,849	18.2%	7,732	17.9%
45 - 54	4,018	12.6%	4,981	13.3%	5,416	12.5%
55 - 64	2,316	7.2%	3,088	8.2%	3,466	8.0%
65 - 74	925	2.9%	1,506	4.0%	1,921	4.4%
75 - 84	380	1.2%	461	1.2%	592	1.4%
85+	189	0.6%	200	0.5%	179	0.4%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,412	70.0%	25,332	67.4%	27,739	64.2%
Black Alone	3,310	10.3%	4,008	10.7%	4,890	11.3%
American Indian Alone	211	0.7%	259	0.7%	307	0.7%
Asian Alone	1,813	5.7%	2,810	7.5%	4,011	9.3%
Pacific Islander Alone	35	0.1%	44	0.1%	59	0.1%
Some Other Race Alone	2,958	9.2%	3,523	9.4%	4,133	9.6%
Two or More Races	1,258	3.9%	1,605	4.3%	2,080	4.8%
Hispanic Origin (Any Race)	9,391	29.4%	11,206	29.8%	13,072	30.2%

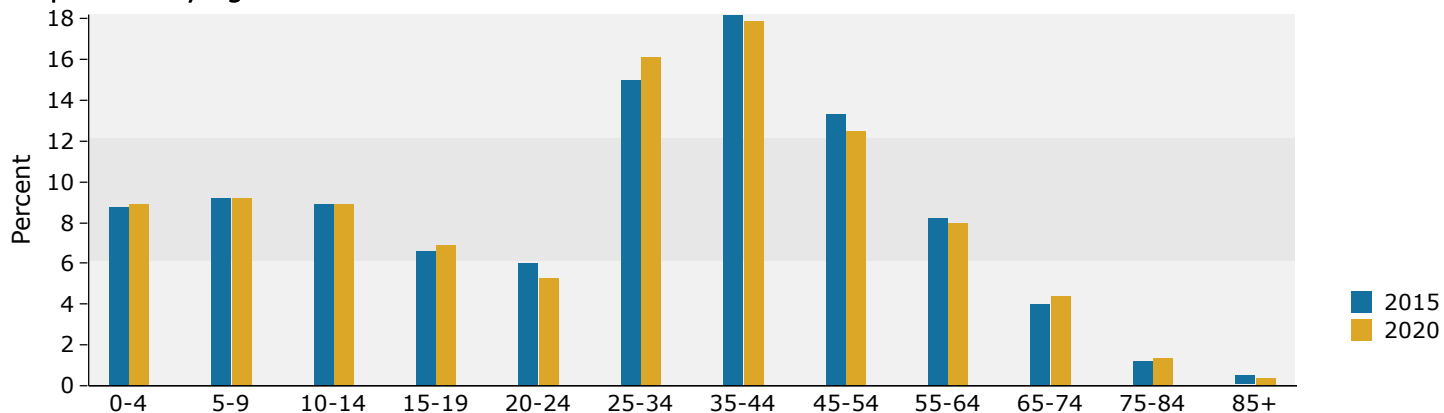
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

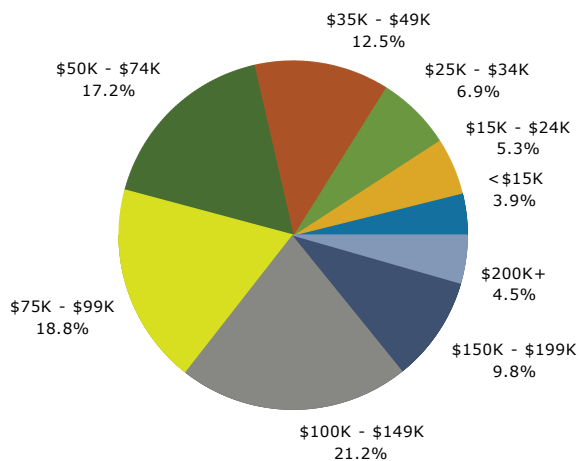
## Trends 2015-2020



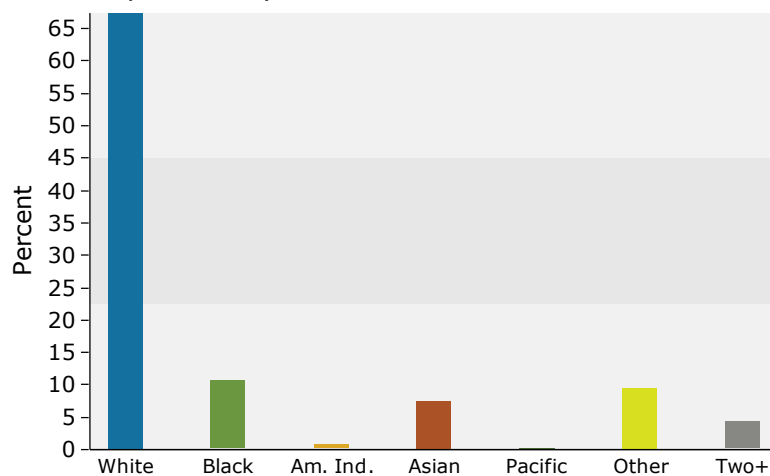
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 29.8%



# Demographic and Income Profile

401 Teravista Pkwy, Round Rock, Texas, 78665  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 30.56734  
 Longitude: -97.68472

Summary	Census 2010	2015	2020
Population	111,717	126,165	142,715
Households	37,943	42,935	48,805
Families	28,516	32,130	36,333
Average Household Size	2.88	2.88	2.88
Owner Occupied Housing Units	25,247	27,931	31,650
Renter Occupied Housing Units	12,696	15,004	17,156
Median Age	32.4	33.2	33.0
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	2.50%	1.52%	0.75%
Households	2.60%	1.54%	0.77%
Families	2.49%	1.49%	0.69%
Owner HHs	2.53%	1.47%	0.70%
Median Household Income	2.14%	2.84%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,324	5.4%	2,268	4.6%
\$15,000 - \$24,999	2,217	5.2%	1,699	3.5%
\$25,000 - \$34,999	2,949	6.9%	2,710	5.6%
\$35,000 - \$49,999	4,317	10.1%	4,425	9.1%
\$50,000 - \$74,999	7,426	17.3%	7,482	15.3%
\$75,000 - \$99,999	7,470	17.4%	8,705	17.8%
\$100,000 - \$149,999	9,560	22.3%	11,630	23.8%
\$150,000 - \$199,999	4,484	10.4%	6,768	13.9%
\$200,000+	2,188	5.1%	3,117	6.4%
Median Household Income	\$80,861		\$89,887	
Average Household Income	\$93,612		\$106,043	
Per Capita Income	\$32,278		\$36,664	

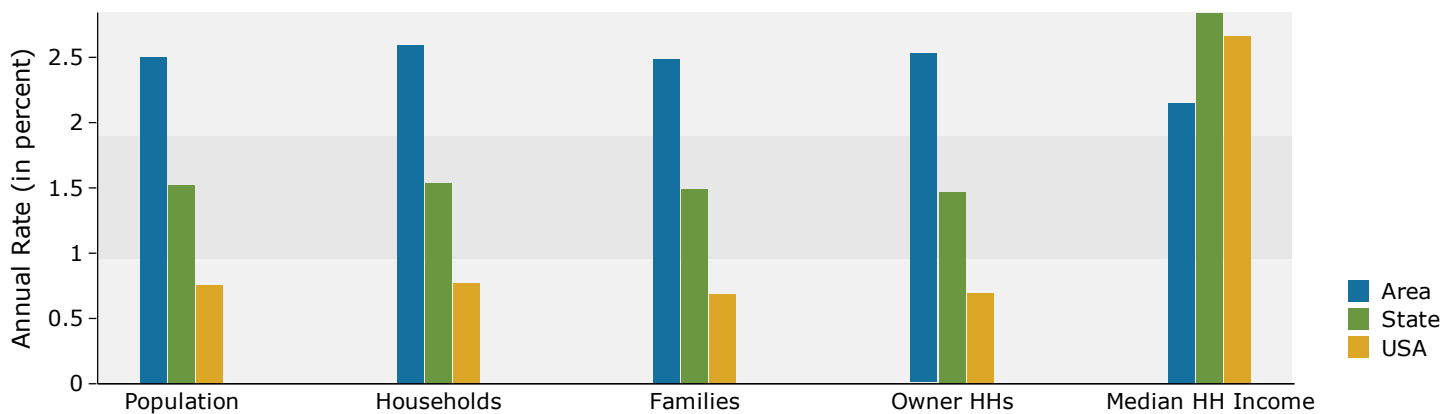
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,832	8.8%	10,494	8.3%	11,962	8.4%
5 - 9	10,398	9.3%	11,025	8.7%	12,220	8.6%
10 - 14	9,117	8.2%	10,870	8.6%	11,937	8.4%
15 - 19	7,709	6.9%	8,601	6.8%	10,141	7.1%
20 - 24	6,484	5.8%	8,012	6.4%	8,358	5.9%
25 - 34	17,290	15.5%	17,484	13.9%	21,231	14.9%
35 - 44	19,337	17.3%	21,274	16.9%	23,487	16.5%
45 - 54	14,824	13.3%	16,930	13.4%	17,807	12.5%
55 - 64	9,418	8.4%	11,643	9.2%	13,291	9.3%
65 - 74	4,313	3.9%	6,389	5.1%	8,111	5.7%
75 - 84	1,998	1.8%	2,375	1.9%	3,056	2.1%
85+	997	0.9%	1,069	0.8%	1,113	0.8%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	82,349	73.7%	89,752	71.1%	97,375	68.2%
Black Alone	9,115	8.2%	11,010	8.7%	13,462	9.4%
American Indian Alone	745	0.7%	882	0.7%	1,039	0.7%
Asian Alone	5,487	4.9%	7,804	6.2%	10,767	7.5%
Pacific Islander Alone	126	0.1%	155	0.1%	197	0.1%
Some Other Race Alone	10,121	9.1%	11,833	9.4%	13,768	9.6%
Two or More Races	3,774	3.4%	4,730	3.7%	6,108	4.3%
Hispanic Origin (Any Race)	31,859	28.5%	37,316	29.6%	43,289	30.3%

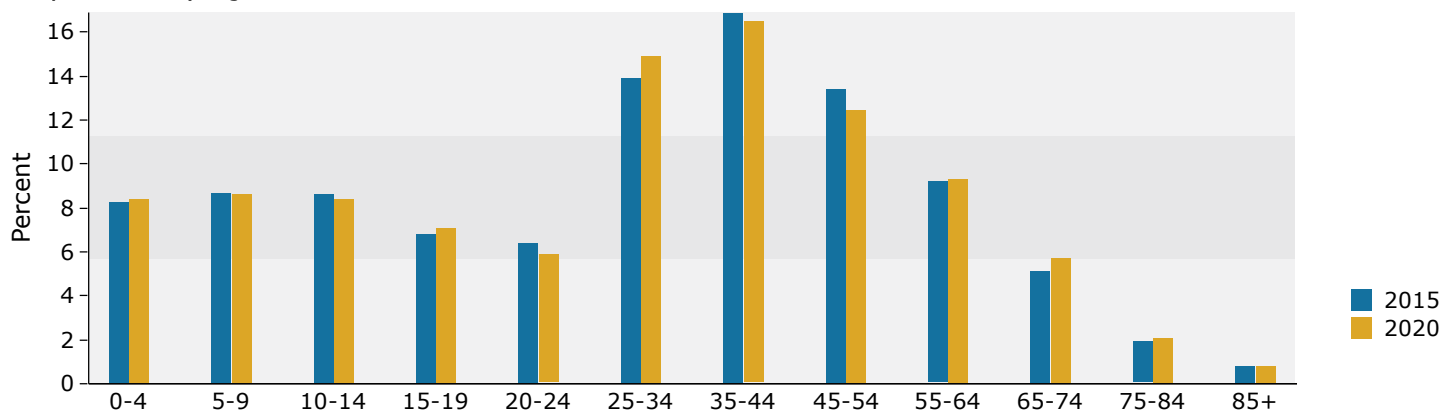
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

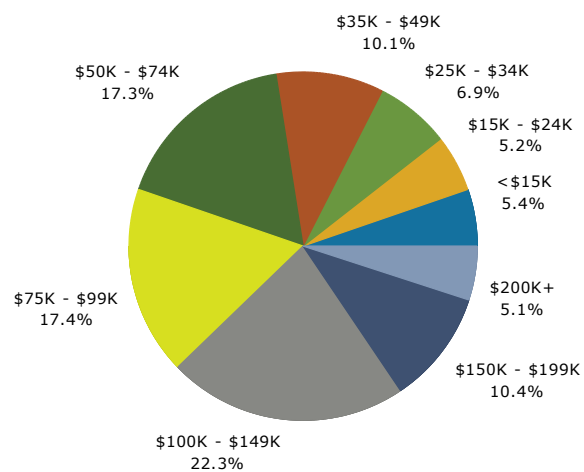
## Trends 2015-2020



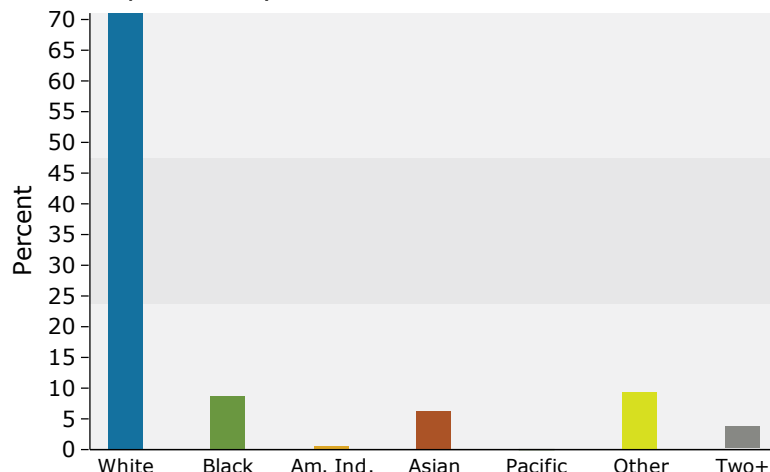
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 29.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

401 Teravista Pkwy, Round Rock, Texas, 78665  
 Ring: 10 mile radius

Prepared by Esri  
 Latitude: 30.56734  
 Longitude: -97.68472

Summary	Census 2010	2015	2020
Population	390,256	444,110	510,658
Households	141,886	161,973	186,999
Families	100,691	114,434	131,795
Average Household Size	2.73	2.72	2.71
Owner Occupied Housing Units	91,929	102,048	117,640
Renter Occupied Housing Units	49,957	59,925	69,359
Median Age	32.9	34.0	34.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	2.83%	1.52%	0.75%
Households	2.92%	1.54%	0.77%
Families	2.87%	1.49%	0.69%
Owner HHs	2.88%	1.47%	0.70%
Median Household Income	2.01%	2.84%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	7,453	4.6%	7,333	3.9%
\$15,000 - \$24,999	7,678	4.7%	5,989	3.2%
\$25,000 - \$34,999	11,910	7.4%	11,179	6.0%
\$35,000 - \$49,999	17,385	10.7%	17,992	9.6%
\$50,000 - \$74,999	30,030	18.5%	30,668	16.4%
\$75,000 - \$99,999	29,193	18.0%	34,930	18.7%
\$100,000 - \$149,999	35,835	22.1%	45,827	24.5%
\$150,000 - \$199,999	14,387	8.9%	21,742	11.6%
\$200,000+	8,103	5.0%	11,338	6.1%
Median Household Income	\$79,239		\$87,530	
Average Household Income	\$92,447		\$104,050	
Per Capita Income	\$33,861		\$38,227	

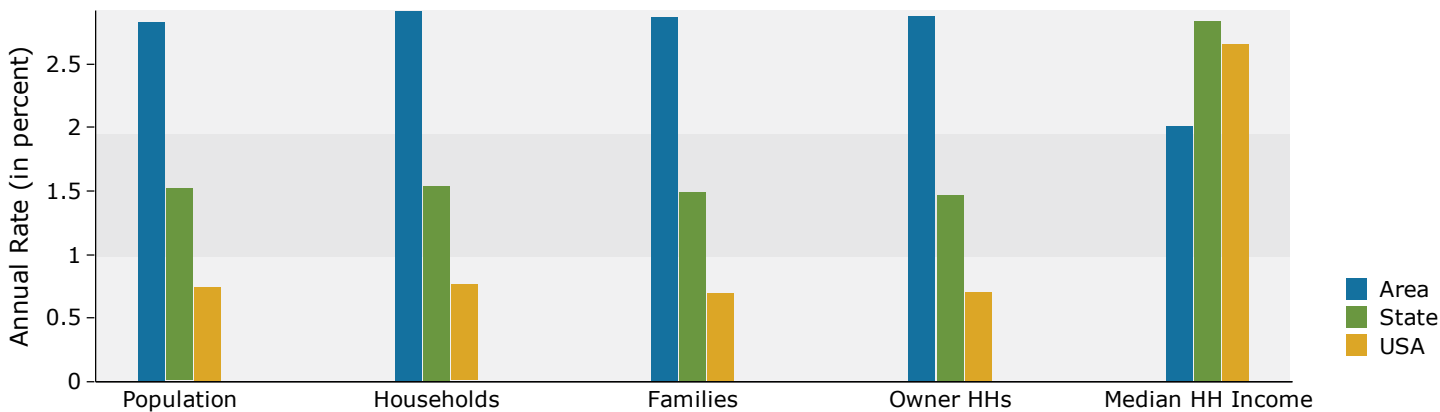
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	32,565	8.3%	34,817	7.8%	39,902	7.8%
5 - 9	33,425	8.6%	36,190	8.1%	40,216	7.9%
10 - 14	30,786	7.9%	35,493	8.0%	40,321	7.9%
15 - 19	25,938	6.6%	29,318	6.6%	34,167	6.7%
20 - 24	21,921	5.6%	28,314	6.4%	30,217	5.9%
25 - 34	64,837	16.6%	64,662	14.6%	77,330	15.1%
35 - 44	67,524	17.3%	75,133	16.9%	84,290	16.5%
45 - 54	53,111	13.6%	60,713	13.7%	65,624	12.9%
55 - 64	33,620	8.6%	43,031	9.7%	50,568	9.9%
65 - 74	16,085	4.1%	23,995	5.4%	31,874	6.2%
75 - 84	7,440	1.9%	8,994	2.0%	12,175	2.4%
85+	3,007	0.8%	3,451	0.8%	3,974	0.8%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	285,366	73.1%	315,175	71.0%	351,334	68.8%
Black Alone	34,112	8.7%	40,282	9.1%	48,057	9.4%
American Indian Alone	2,450	0.6%	2,852	0.6%	3,395	0.7%
Asian Alone	25,463	6.5%	33,594	7.6%	44,037	8.6%
Pacific Islander Alone	417	0.1%	536	0.1%	694	0.1%
Some Other Race Alone	28,871	7.4%	34,545	7.8%	41,053	8.0%
Two or More Races	13,577	3.5%	17,127	3.9%	22,087	4.3%
Hispanic Origin (Any Race)	95,393	24.4%	113,600	25.6%	135,410	26.5%

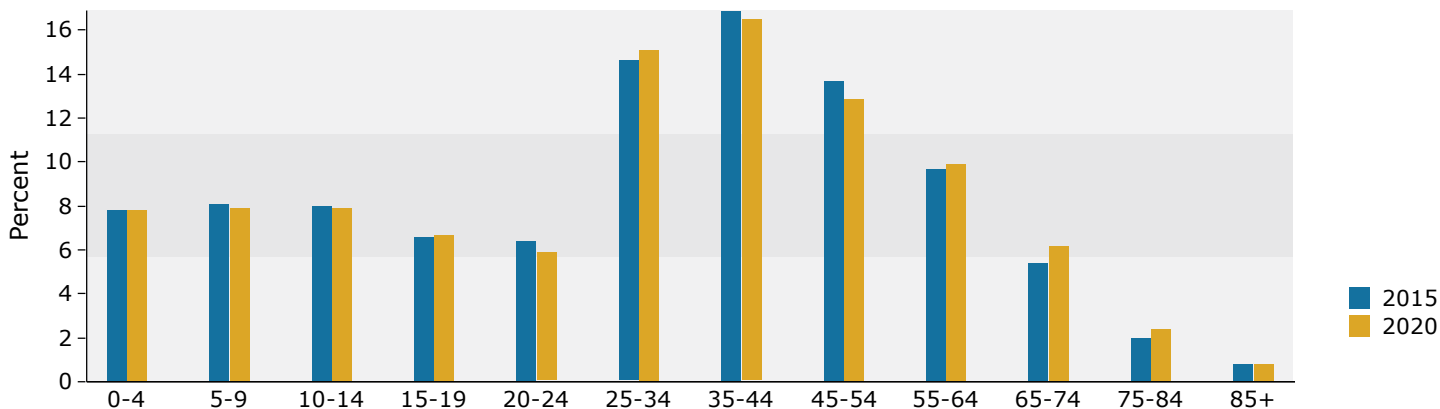
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

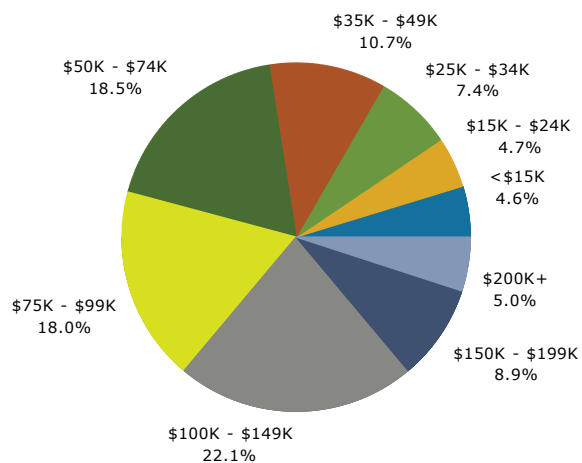
## Trends 2015-2020



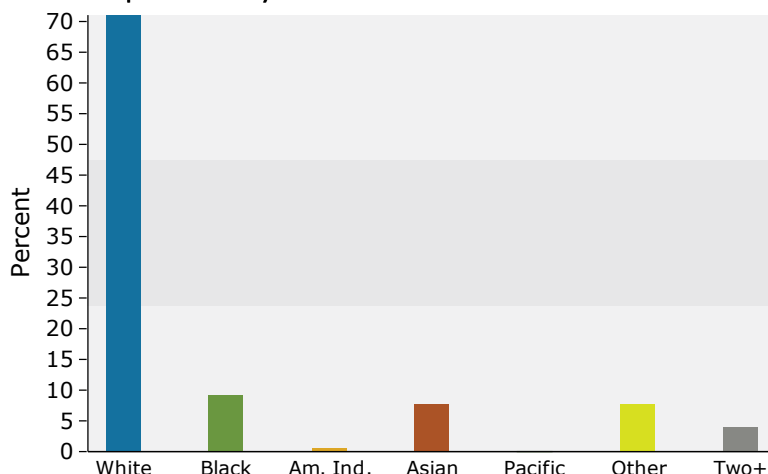
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 25.6%